

Smithsonian magazine

Smithsonian Digital Network 2012 Rates (NET)

	CPM (NET)
Run of Network	\$26
Run of Site	\$28
Content Targeted Placements	\$30
Rich Media	\$30
Geo-targeted (by state)	\$33
Video Pre-Roll	\$45
Brand block (homepages across network)	\$45
Prestitial	\$75
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Dedicated E-Mail Blast	\$70
E-Newsletter Premium Ad	\$20
E-Newsletter Spotlight Ad	\$10

 Smithsonian Media

Energize your mind



For more information

Contact your
Smithsonian representative,
or Jennifer Hicks,
Group Publisher, at
(212) 916-1338 today.