

Smithsonian.com

TravelWire

Share your travel opportunities year-round in Smithsonian.com's monthly travel e-alert.

TravelWire features promotions and special offers designed to appeal to the active and passionate traveler.

Smithsonian.com's dynamic travel edit engages our audience through enriched coverage

- International and domestic travel stories
- Blogs
- Photo galleries / video
- Dedicated travel section and departments

Deployment: Monthly
Delivered to 45,000 opt-in subscribers

Advertising Opportunity

Hero Listing

- Highlighted spotlight listing at the top of Travel Wire
- Spotlight listing materials plus a 300x250 image

Value: \$20 CPM

Spotlight Listing

- Advertiser's logo
- 140x140 static image
- 250 characters including spaces
- Link to advertiser's website

Value: \$10 CPM

 Smithsonian Media

Energize your mind



For more information

Contact your Smithsonian representative, or Jennifer Hicks, Group Publisher, at (212) 916-1338 today.